

Life Pulse Keynote/Tracks



Keynote/Workshop



KEY TAKEAWAYS

How to solve people problems

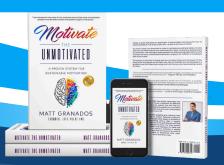
How to Bridge performance gaps (personal & professional)

How to overcome "work-life balance" issues

The value of Motivation Management

How to set achievable goals using proprietary goal setting method

Based of #1 International Best Seller





Track 1:

Leadership & Management Development

PERFORMANCE

& EXCUSES

KEYNOTE SUMMARY

We guide individuals through bridging the gap between their current state and desired outcomes. By understanding that people are not the problem but rather people have problems, participants learn to solve these "people problems" effectively. Through selfdiscovery, attendees unlock how to maximize output, empowering them to navigate performance gaps, achieve their goals and help others do the same. The keynote incorporates insights from our Motivation Management program and emphasizes building "value-based gap goals" increased likelihood of success. Participants leave equipped to bridge their own gaps and support others in their journey toward success.

KEYNOTE STYLE

At Life Pulse, our keynotes blend education & entertainment, leaving attendees empowered to implement the knowledge gained in their lives. We guide individuals through self-discovery during the conversation, helping them overcome roadblocks and achieve their goals. Our approach opens eyes to reality without leaving people defeated, providing a clear path to bridge the gap from where they are to where they want to be.



Track 2:

Keynote/Workshop

Personal Development & Individual Growth

INTENTIONAL WEEK

KEYNOTE SUMMARY

We address the common misconception that busy-ness equates to productivity, instead introduce a transformative approach to enhancing efficiency & reducing burnout. intention By integrating & structure. attendees can maintain engagement with their goals consistently. Through the LP participants explore essential system. questions designed to optimize their weekly routines and increase capacity. The session offers practical strategies and tools to effectively plan & organize tasks, regardless of external challenges. Introducing solution of reverse planning, this sustainable system empowers individuals to reclaim up to 15 hours of productivity weekly. The keynote provides a foundational understanding of the LP system and its principles, setting the stage for lasting personal and professional growth.

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KEY TAKEAWAYS

How to maximize capacity and minimize burnout each week

The value of 7-Day Planning

How to combine Intention and Structure to ensure success

3 questions to set your week up to increase fulfillment in your life

How to overcome the lies of planning through Reverse Planning

Based of #1 International Best Seller





YOU'RE NOT DONE YET!



KEY TAKEAWAYS

Your journey isn't over; there's still a meaningful purpose for you to fulfill.

True purpose comes from focusing on what matters most, not staying busy.

You can't control outcomes, but you can align your actions with your calling.

Life's greatest impact happens when you build others up and work together.

Challenges reveal your strength and clarity, helping you take meaningful steps forward.

KEYNOTE STYLE

Imagine sitting in the audience, hearing a story so raw, so profound, that it shakes you to your core. "You're Not Done Yet" is a keynote that will stir you awake to a truth we often overlook in the chaos of daily life: if you're still here, you have something left to do. Through gripping storytelling that captures life's fragile moments, you'll hear an unforgettable story of a father nearly losing his daughter, only to be shown that purpose and resilience are found in the most unexpected places. This isn't just a story—it's a call to action.

As each layer of this talk unfolds, you'll feel challenged to step beyond your comfort zone and see your life's purpose with new clarity. You'll walk away with practical steps and a profound realization that every moment is an opportunity to fulfill your unique calling. The impact? Immediate and lasting. This is more than motivation; it's an invitation to live with intention, to create space for what matters, and to embrace the influence you're meant to have. Get ready to be inspired, equipped, and awakened to the fact that you're not done yet—your journey is just beginning.

GET READY TO EXPERIENCE MOTIVATION
THAT WILL INSPIRE ACTION

Speaker Bio Matt Granados



Matt Granados is a renowned expert in optimizing human potential. As the founder of Life Pulse Inc, his global interactions with individuals and companies have unveiled a fundamental truth: humans have internal problems and need to be equipped with an external solution to unleash their full capabilities. Life Pulse offers sustainable solutions that empower individuals and businesses to bridge performance gaps effectively.

Simply put, Matt and his team at Life Pulse solves your people problems so you experience optimization without burnout. Clients of Life Pulse range from Google, Twitter, and the US Military to small business, associations, and individual coaching clients.

From a young age, Matt ventured into entrepreneurship, achieving his first multi-million-dollar business at in his early 20's. Along the way, he recognized the importance of nurturing his team. Through ingenuity, he transformed a Craigslist-hired group into an immensely productive and motivated \$40 million sales organization, blending structure & intention.

Matt is a two-time #1 International Bestselling author (Motivate the Unmotivated & The Intentional Week), acclaimed for his insights into cultivating motivation and intentional growth in teams and individuals. His expertise extends to guiding groups towards holistic success across various spheres of business and life.